



PICTURED LEFT TO RIGHT
Brian Arnold, Fred
Giesbrecht and Victor
Giesbrecht, principals
of Trikor Builders.

BUILDING ON SUCCESS **TRIKOR** **BUILDERS**

LOOKS BACK, LOOKS AHEAD

BY **MARGARET ANNE FEHR**
PHOTOGRAPHY BY **DUALITY PHOTOGRAPHIC**

Five years may not seem like a long amount of time but in the home renovations industry, it really is. That's the opinion of Brian Arnold, Victor Giesbrecht and Fred Giesbrecht, principals of Trikor Builders as they look back on the progress their company has made since 2005 when they officially entered into the Winnipeg and surrounding area's booming renovation and new home marketplace

"We're head and shoulders above where we were five years ago," says Brian.

But that's in line with what the owners established as their objective when they first set out. In fact, in their first business profile in Manitoba Renovations 2008, Brian said "We are committed to doing everything we can to ensure a high level of customer service and plan to be around for the long haul in growing our business."

Looking back over the last five years, Victor thinks that the company's name recognition has really become more prominent in the industry and most importantly with prospective clients.

"We find that lots of our work is coming from word of mouth and referrals. There are many people who see us in this magazine

and when they contact us, it usually comes up through our conversation, that they know someone that we've done work for."

The company's core structure remains the same with Brian Arnold, Victor Giesbrecht and Fred Giesbrecht as solid a unit as they were from day one. "That's rather unique and we have a very good idea of how we all work together. What sets us apart is that we also have long-term employees who have stuck with us and we've stuck with them over the years," adds Brian.

"One of the things we pride ourselves on is that we are a large enough company that we can take on any renovation or new home build. We're not turning customers away and we're still giving them that very personalized service. Whether it's myself, Victor or Fred, dealing with that customer on a day to day basis, from the onset of the project, right up to completion, we're still very much involved."

Trikor Builders has achieved significant industry milestones as well. In 2010, the company participated in the Spring 2010 Parade and Homes for the first time. "We're putting a lot of effort in making people aware of our home building service," says Victor.

In 2009, the company achieved the Manitoba Home Builders'



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Association RenoMark accreditation that establishes stringent guidelines that renovators need to follow in terms of the warranty they provide as well as quality of work and level of customer service.

Residential renovations continue to account for over half of the Trikor client roster with new homes and commercial rounding out their building portfolio.

Trikor's construction projects have also increased in size and complexity over the last few years. "Given our experience, we're handling larger and higher-end projects like large home additions and significant whole home renovations as opposed to just one room," says Brian. [E]